

**NEW WEEKLY JOB POSTINGS FROM
HELP WANTED ONLINE
Office of Research**

**Week Ending November 21th, 2020
New Ads Up 6% Over The Week But Remain Below the 6 Month Average**

WETHERSFIELD, November 27, 2020 – During the week ending November 21, 2020, there were 3,741 new postings, up +6% or +227 new ads from a week before. Increasing industries added 445 new ads over the week, with 45% occurring in Health Care & Social Assistance (+200 new ads). Decreasing industries had a combined 218 fewer jobs over the week, with the largest decline in Professional, Scientific, & Technical Services (-82 new ads). Companies that accounted for a large share of over the week increase include Hartford Healthcare, Apple Inc., and Dattco Travel. Though up from a week ago, the past two weeks have been the lowest consecutive new ads levels of the past six months. Prior troughs in July, August, and September had quick rebounds to levels closer to the six-month average of 4,679 new ads per week.

**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Computer Occupations.

**Employers** with the most new postings include Hartford Healthcare, Apple Inc., and Cigna Corporation.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (731 new postings, +38% over the week)
* **Retail Trade** (520 new postings, -0.2% over the week)
* **Finance & Insurance** (303 new postings, -9% over the week)

  11 sectors had job posting decreases over the week, one was unchanged 9 had increases. Some of the largest percent decreases occurred in Accommodation & Food Services (-24% or -35 new ads), Transportation & Warehousing (-24% or -33 new ads), and Prof., Sci., & Tech. Services (-24% or -82 new ads). The 9 increasing industries accounted for a combined 445 more new ads over the week, the largest being Health Care & Social Assistance (+200 new ads or +38%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* Registered Nurses (165 new postings, +77% over the week)
* Retail Salespersons (145 new postings, -1% over the week)
* Computer Occupations, All Other (105 new postings, -29% over the week)



**Employers with the Most New Job Postings**

Employers with the most new job postings for the were mostly in Retail Trade, Health Care, and Finance & Insurance. The 25 employers shown above account for 24.4 percent of all new ads. Retail Trade employers were 9 of the top 25 and most of those employers had increases over prior weeks. The employers with the largest overall increases over the week were Hartford Healthcare (+163 new ads), Apple Inc. (+91 new ads), and Dattco Travel (+91 new ads). Six of the top 25 employers had over the week decreases, the largest being United Parcel Service (UPS) (-42 new ads), Cigna Corporation (-23 new ads), and Advance Auto Parts (-18 new ads).

**Covid-19 and Weekly New Job Postings**
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)